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ORANGEWOOD WINES

Small Wineries, Great Wines

Introduction

As you might imagine, transitioning to a new owner with a fresh vision is pretty exciting. One element is a re-do of the website. This is now ready. I talk more about it below. Next up will be this newsletter. While this one has the new logo, it is due for a rethink. This issue is the last one in this format.

www.orangewoodwines.com

The previous website was designed by Laurie over 20 years ago. There have been at least 3 generations of web authoring tools since then, so it was certainly time to chip off the rust and blow away the cobwebs.

The new website brings a strong sense of the people: winery owners and ourselves. There are pictures of just about all of our suppliers. It underlines our commitment to representing wines that are more than a brand; they have people and stories behind them. As before, a major part of the website provides quick access to in depth information about the wines. Now, however, there are multiple ways to find the information you want. You can navigate from the home page to the region and specific wine as before, but now there is also a search you can use. If you search for, perhaps, "champ", it will list the wineries that produce champagne.

For those of you previously nervous about visiting an "insecure" website, the new website is secure, meaning that the name starts with https. Give it a try.
<https://www.orangewoodwines.com/>

The Rambler

It has been two months since the last newsletter. A lot has happened in Arizona. The monsoon season delivered far more water than expected - washes ran and flash flood warnings seemed constant. In addition, the temperatures stayed high for longer than normal and humidity at 80% was twice what is normal

for around these parts. One result of this was that mosquitos started whining past my ears. I dug out my handy repellent "Off". Laurie asked me one morning if I had put Off on. I thought she had asked if I had on Off. I guess it didn't matter.

When Stanley started selling wines for Orangewood in 2006, he had been a professor of psychology at Arizona State University. he had the title "Professor Emeritus". I thought that it sounded grand. I looked it up, it means someone who does not do anything anymore. Laurie and I are rapidly heading towards adding Emeritus to our titles. You might surmise that we will be retiring. We tried that once; it didn't work. We will be on the lookout for the next big adventure, perhaps teaching psychology at ASU!

The Rambler rambles off or on... I guess it doesn't matter.

Cheers,

Richard and Laurie
Orangewood Wines

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