

Volume 9 Issue 2 - - December 18, 2022

# Orangewood Consulting

## Introduction

Thanksgiving and Black Friday/Cyber Monday are behind us. Christmas is a week away. Crikey! It's time for our annual Holiday Greeting:

Laurie and I and Lucy and the horses are all well. We hope you are too. Best wishes for the holiday season!

## Orangewood Consulting

Orangewood Consulting is again looking for opportunities. If you are reading this you know who we are and what we can do. Let us know if you have anything that we can help with. (602.410.3774).

## The Rambler

In the last newsletter I mentioned that I would be working at a polling place for the general election. It was one of over 200 polling places in Maricopa County. On election day we were very busy, but we hustled to keep the lines short and the proceedings civil. We had poll watchers from both parties. Arizonans are generally very nice people.

We are now two months into this "retirement" adventure. We are catching up with some items from our "To Do" list: paint the house, fight the termites, fix the pool motor, replace the bathroom extractor fan, get the piano tuned and the guitar restrung.

We had built a house on Central and Orangewood Avenues in the '90s. This is why we called our consulting company "Orangewood Consulting". (Central Intelligence Agency had already been taken.) After our horses declined to relocate from Cave Creek to Central Phoenix - they said "neigh" - we bought a fixer upper in Cave Creek and set about getting it fixed up. That was going to take a while, so we were not in a rush to sell the Orangewood house. The remodel needed to be completed for us to have somewhere to live. I started the sales process with phase 1 marketing: I bought a "For Sale by Owner" sign and planted it in the front yard. A couple of weeks later Phase 2 consisted of

buying some helium balloons and attaching them to the sign. Phase 3 was to put an advertisement in the Wall Street Journal.

The Orangewood Consulting section above is Phase 1.

The Rambler rambles on...

Cheers,

Richard and Laurie  
Orangewood Consulting

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