

Subject: Wine at Orangewood Consulting 20, June 17th, 2002

Sent: Monday, June 17, 2002 8:17 PM

To our Wine Aficionados,

We are getting this newsletter out primarily to remind you of the tasting event this Friday at AZ Wine.

We are often asked where our wines are available, and we respond with the places that currently stock our wine. If your favorite wine store is not included on the list, you can ask them to get some wine for you. It would help to give them our name and phone number along with the order. We can get the wine to the store within a day.

The remaining content of this newsletter is as follows:

Sales

Events

Reminder

Wine Tasting (feedback)

Event advisory

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Marinda Park (Arrival)

Feedback

Sales

Events

Event Reminder – AZ Wine - 2515 North Scottsdale Road

As previously noted, AZ Wine's event this Friday (June 21) will be a tasting of the RustRidge wines - Chardonnay, Zinfandel, and Cabernet Sauvignon. The event runs 5:00 – 7:00 PM, and I assume there will be a nominal charge for the tasting. AZ Wine is an interesting wine store.

They keep their overheads low and have a lot of interesting wines and staff. I hope to see you there.

Event Feedback – Cave Creek Coffee Company

It was a sunny day and 110 degrees as we headed out to Cave Creek with our huge ice chest full of wine. We were welcomed by Rose and Robin who tried to kid us that they were sisters. They ordered us up some "brushetta" - we tried the other types this time and they were equally great. I particularly liked the one with the slightly melted Brie on it. The evening was a mob scene – and the snowbirds are not around at the moment. Lots of people tried the Noceto and RustRidge wines that we brought. The most popular was the Noceto Frivolo – they sold a case during the evening. Attendees included 8 people who read the newsletter and their friends. Thank you for coming out.

Event Advisory – Epicurean Wine Service

An unspecified event is scheduled for July 12. It might be the Marinda Park Wines. Mark your calendars.

Portfolio

Marinda Park

The wine is now safely in our warehouse. So safe, in fact, that I have not been able to get any of it yet. We are trying to figure out where and how to launch this wine. Suggestions are welcome.

Feedback

I am pleased to report that you are providing more feedback – thank you very much.

Richard and Laurie
Orangewood Consulting, L.L.C.